Where are the Millennials?

A Study of Population Ages 20-34 in Metro Areas
June 2016

Graduation time has arrived once again and as we watch our college and high school graduates move into the next chapter of their lives, we may ponder how this generation will help shape the future of our economy. There are many reports on how the workplace is changing and how the Millennials are different from those who have entered the workforce before them. This report will focus on the geographical part of the story – where are the Millennials?

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The Millennial generation, as defined by the Pew Research Center, are those born from 1981 through 1996 and were aged 18 through 33 in 2014. This was the last year of detailed data for all metropolitan statistical areas from the US Census. This article explores millennial aged population in metro areas using data from the US Census American Community Survey using the closest match of age groups – 20 years through 34 years old.

Generations Defined

| AGE IN 2014: | 1928-1945 Silent 69-86 | 1946-1964 Boomers 50-68 | 1965-1980 Xers 34-49 | 1981-1996 Millennials 18-33 |

Source: Pew Research Center

On a broader level, this age group is heavily concentrated in metro areas where 88 percent of those ages 20-34 live within cities and counties designated as Metropolitan Statistical Areas (MSAs). This aligns with the national ratio of metro and non-metro population distribution with 86 percent of the total population living within MSAs.
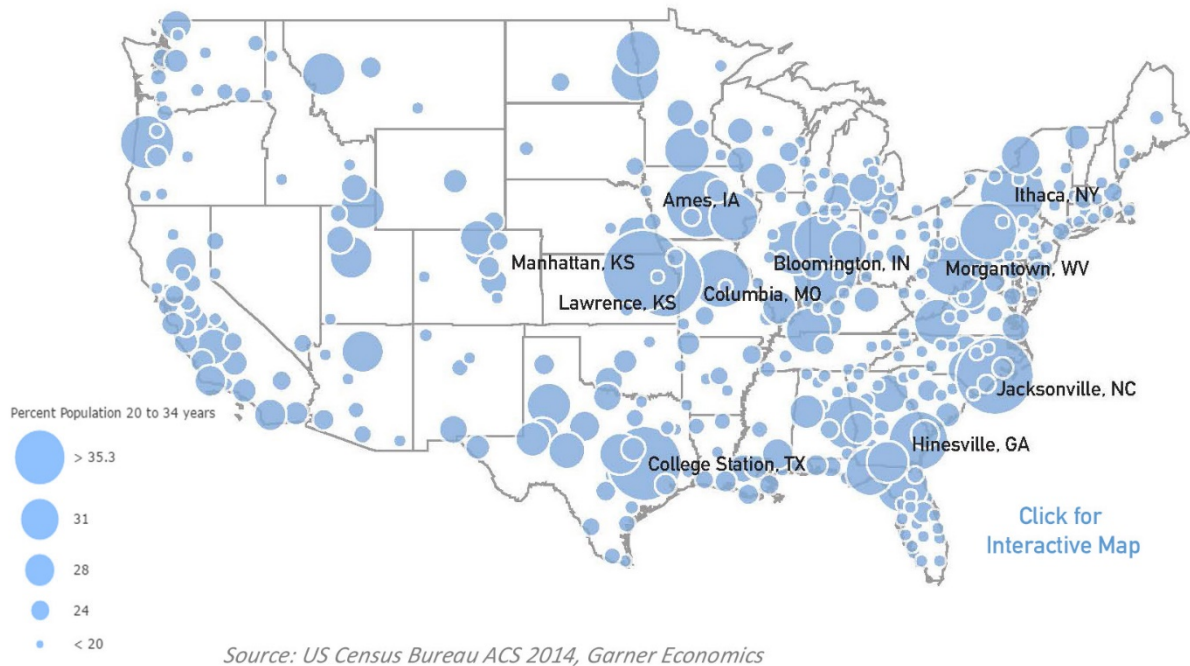
The areas with the highest percentage of population ages 20-34 in 2014 tended to be smaller MSAs ranging from 82,700 to just under 240,000 in total population. These areas have a large college or military presence within the metro areas which account for the population swell of this age group. Listed below are the top ten metro areas with the highest percent of this younger age group compared to the total population along with a map of this data.

Top Metro Areas with Population Ages 20-34 as a Percent of Total Population

Metropolitan Statistical Area	2014 Total Population	Population Ages 20-34	% of Population Ages 20-34
Manhattan, KS	98,091	34,724	35.4%
Jacksonville, NC	187,589	65,093	34.7%
College Station-Bryan, TX	239,953	81,584	34.0%
Lawrence, KS	116,585	39,522	33.9%
Ames, IA	94,073	30,668	32.6%
Bloomington, IN	164,308	52,414	31.9%
Ithaca, NY	104,691	33,292	31.8%
Morgantown, WV	137,251	42,548	31.0%
Hinesville, GA	82,768	25,327	30.6%
Columbia, MO	172,717	52,679	30.5%

Source: US Census Bureau, American Community Survey (ACS) 2014, Garner Economics

Metro Areas with Population Ages 20-34 as a Percent of Total Population

Percent Population 20 to 34 years

- > 35.3
- 31
- 28
- 24
- < 20

Click for Interactive Map

Source: US Census Bureau ACS 2014, Garner Economics

A main campus location of a major university or military base with a large amount of active military personnel can affect the population of an area greatly. To illustrate this, the following table contains the top ten metro areas in terms of percentage of population ages 20-34 years along with a university or military base. The table also contains a high-level view of the combined enrollment and active military personnel derived from those institutions and installations as compared to the total population.

Top Metro Areas with University or Military Population as Percent of Total Population

Metropolitan Statistical Area	Major/Main University Campus or Military Installation within MSA	School Enrollment & Military Personnel as % of Total Population
Manhattan, KS	*Kansas State University/ Fort Riley (Army)*	*42%*
College Station-Bryan, TX	*Texas A&M/ Fort Hood (Army)*	*42%*
Ames, IA	*Iowa State University*	*38%*
Bloomington, IN	*Indiana University*	*30%*
Jacksonville, NC	*Camp Lejeune, New River Air Station (Marine Corps)*	*26%*
Lawrence, KS	*University of Kansas*	*24%*
Morgantown, WV	*West Virginia University*	*21%*
Ithaca, NY	*Cornell University*	*21%*
Columbia, MO	*University of Missouri*	*20%*
Hinesville, GA	*Fort Stewart (Army)*	*19%*

Source: US Census Bureau ACS 2014, University and Military Installation Web Sites, Garner Economics
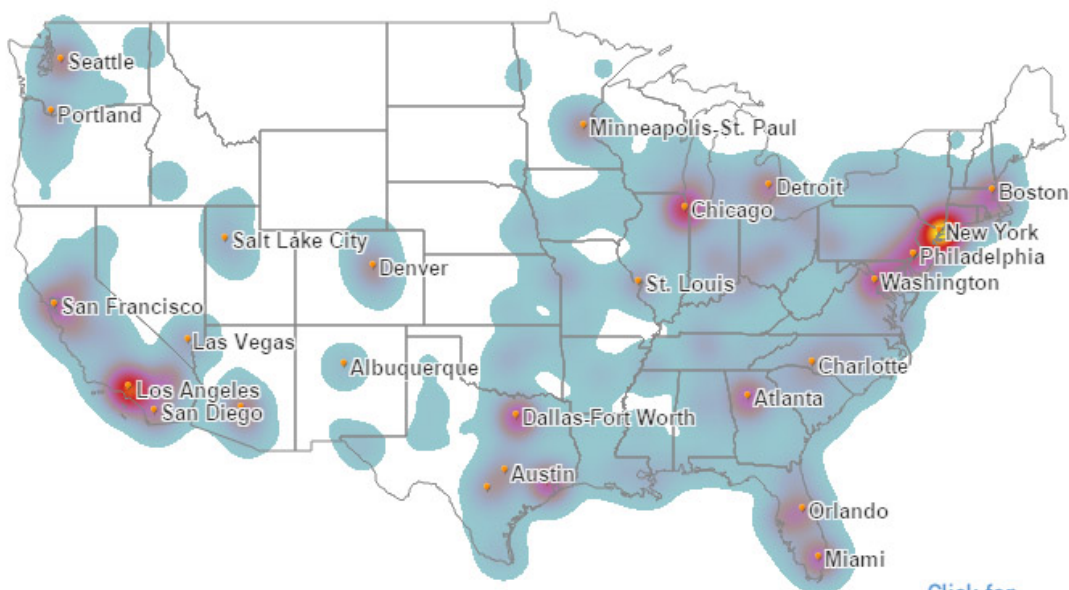
Taking an alternate view of where the Millennials are located, the greatest density of this age group is found, quite logically, in the largest metropolitan areas. Below is a table with metro areas of population ages 20-34 years of one million or more. As a percentage of the total population, these areas are within a few percentage points of the United States (20.6 percent of the population), but collectively, these eleven MSAs contain about 30 percent of the Millennial age group.

Metro Areas with Population Ages 20-34 above One Million

Metropolitan Statistical Area	2014 Total Population	Population Ages 20-34	% of Population Ages 20-34
New York-Newark-Jersey City, NY-NJ-PA	20,092,883	4,279,784	21.3%
Los Angeles-Long Beach-Anaheim, CA	13,262,220	3,023,786	22.8%
Chicago-Naperville-Elgin, IL-IN-WI	9,553,810	2,015,854	21.1%
Dallas-Fort Worth-Arlington, TX	6,954,003	1,488,157	21.4%
Houston-The Woodlands-Sugar Land, TX	6,490,180	1,434,330	22.1%
Washington-Arlington-Alexandria, DC-VA-MD-WV	6,032,744	1,327,204	22.0%
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	6,051,170	1,258,643	20.8%
Miami-Fort Lauderdale-West Palm Beach, FL	5,929,819	1,180,034	19.9%
Atlanta-Sandy Springs-Roswell, GA	5,611,829	1,161,649	20.7%
Boston-Cambridge-Newton, MA-NH	4,732,161	1,026,879	21.7%
San Francisco-Oakland-Hayward, CA	4,594,060	1,001,505	21.8%
United States	**318,857,056**	**65,684,554**	**20.6%**

Source: US Census Bureau ACS 2014, Garner Economics
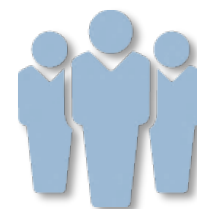
Density of Population Ages 20-34 in Metro Areas

Source: US Census Bureau ACS 2014, Garner Economics

Click for
Interactive Map

Whether by sheer volume or by a larger than average proportion of Millennials, these metro areas have an opportunity to capture the valued education and advanced skills that college graduates and military training bring. Most of the larger metro areas have the infrastructure to attract and retain this population group with a sense of place built-in. The youngest Millennials – age 18 in 2014 – are now entering the workforce, enrolling in community college, colleges and universities. They are now the largest living generation and will be the majority of the labor force and entrepreneurial activity fueling our economic future.

Summing it up…

- The Millennial generation born 1981 - 1996 were aged 18 through 33 in 2014
- More Millennials live in Metro Areas than Non-Metro Areas
- Top locations with a higher percentage of population aged 20-34 tended to have a large university or military installation within the metro area
- Population density of Millennials is in larger metro areas following the pattern of overall population density
- Eleven top metro areas have approximately 30 percent of the nation's population ages 20-34

Want to see how your MSA ranks? The list below shows the percentage of population within the 20-34 year-old age group studied as well as breaking out the 20-24 year-old and 25-34 year-old age brackets for all of the metro areas in the US. These are ranked by percent of population age 20-34.

US Metro Areas with Ranked by Population Ages 20-34 as a Percent of Total Population

Shaded from Green (Highest Percent) to Red (Lowest Percentage)

Geography	2014 Total Population	Total Population Ages 20-34	% Ages 20 to 24	% Ages 25-34	% Ages 20-34	2014 Rank
Abilene, TX	166,900	40,390	9.4%	14.8%	24.2%	54
Akron, OH	703,825	142,173	7.8%	12.4%	20.2%	209
Albany, GA	152,596	31,130	7.6%	12.8%	20.4%	191
Albany, OR	119,356	21,603	5.5%	12.6%	18.1%	316
Albany-Schenectady-Troy, NY	880,167	179,554	8.0%	12.4%	20.4%	192
Albuquerque, NM	905,213	191,000	6.9%	14.2%	21.1%	156
Alexandria, LA	154,872	30,355	6.6%	13.0%	19.6%	244
Allentown-Bethlehem-Easton, PA-NJ	829,835	150,200	6.4%	11.7%	18.1%	313
Altoona, PA	125,955	21,916	6.3%	11.1%	17.4%	347
Amarillo, TX	261,752	57,847	7.4%	14.7%	22.1%	102
Ames, IA	94,073	30,668	18.8%	13.8%	32.6%	5
Anchorage, AK	398,892	98,925	8.6%	16.2%	24.8%	47
Ann Arbor, MI	356,874	95,285	12.7%	14.0%	26.7%	30
Anniston-Oxford-Jacksonville, AL	115,916	22,488	6.7%	12.7%	19.4%	254
Appleton, WI	231,497	43,984	6.0%	13.0%	19.0%	268
Asheville, NC	442,316	77,848	5.9%	11.7%	17.6%	338
Athens-Clarke County, GA	197,268	51,092	12.9%	13.0%	25.9%	37
Atlanta-Sandy Springs-Roswell, GA	5,611,829	1,161,649	6.7%	14.0%	20.7%	174
Atlantic City-Hammonton, NJ	275,209	51,189	6.6%	12.0%	18.6%	290
Auburn-Opelika, AL	154,255	45,351	14.7%	14.7%	29.4%	14
Augusta-Richmond County, GA-SC	583,010	120,100	6.9%	13.7%	20.6%	178
Austin-Round Rock, TX	1,943,299	483,881	7.4%	17.5%	24.9%	46
Bakersfield, CA	874,589	202,030	8.1%	15.0%	23.1%	76

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Geography	2014 Total Population	Total Population Ages 20-34	% Ages 20 to 24	% Ages 25-34	% Ages 20-34	2014 Rank
Baltimore-Columbia-Towson, MD	2,785,874	593,391	6.8%	14.5%	21.3%	142
Bangor, ME	153,414	31,757	7.8%	12.9%	20.7%	176
Barnstable Town, MA	214,914	29,658	5.3%	8.5%	13.8%	374
Baton Rouge, LA	825,478	194,813	8.9%	14.7%	23.6%	63
Battle Creek, MI	134,878	24,952	6.7%	11.8%	18.5%	295
Bay City, MI	106,179	19,218	5.6%	12.5%	18.1%	314
Beaumont-Port Arthur, TX	403,958	81,600	6.6%	13.6%	20.2%	204
Beckley, WV	123,373	21,220	5.0%	12.2%	17.2%	352
Bellingham, WA	208,351	50,213	11.6%	12.5%	24.1%	57
Bend-Redmond, OR	170,388	30,329	5.2%	12.6%	17.8%	331
Billings, MT	167,521	33,337	6.2%	13.7%	19.9%	226
Binghamton, NY	247,219	49,691	8.7%	11.4%	20.1%	212
Birmingham-Hoover, AL	1,143,772	226,467	6.3%	13.5%	19.8%	234
Bismarck, ND	126,526	27,456	7.2%	14.5%	21.7%	121
Blacksburg-Christiansburg-Radford, VA	181,249	50,387	14.8%	13.0%	27.8%	21
Bloomington, IL	188,917	47,607	12.3%	12.9%	25.2%	42
Bloomington, IN	164,308	52,414	17.8%	14.1%	31.9%	6
Bloomsburg-Berwick, PA	85,763	17,667	9.5%	11.1%	20.6%	179
Boise City, ID	666,144	131,897	6.3%	13.5%	19.8%	235
Boston-Cambridge-Newton, MA-NH	4,732,161	1,026,879	7.2%	14.5%	21.7%	125
Boulder, CO	313,333	75,200	10.9%	13.1%	24.0%	58
Bowling Green, KY	165,928	37,168	9.1%	13.3%	22.4%	93
Bremerton-Silverdale, WA	254,183	54,395	8.2%	13.2%	21.4%	135
Bridgeport-Stamford-Norwalk, CT	945,438	167,343	6.1%	11.6%	17.7%	336
Brownsville-Harlingen, TX	420,392	82,397	7.4%	12.2%	19.6%	242
Brunswick, GA	112,663	20,167	5.5%	12.4%	17.9%	325
Buffalo-Cheektowaga-Niagara Falls, NY	1,136,360	229,545	7.1%	13.1%	20.2%	205
Burlington, NC	155,792	28,822	6.6%	11.9%	18.5%	296
Burlington-South Burlington, VT	215,824	49,640	9.4%	13.6%	23.0%	78
California-Lexington Park, MD	110,382	23,622	6.8%	14.6%	21.4%	136
Canton-Massillon, OH	403,923	71,898	6.5%	11.3%	17.8%	332
Cape Coral-Fort Myers, FL	679,513	107,363	5.3%	10.5%	15.8%	368
Cape Girardeau, MO-IL	97,612	20,694	9.5%	11.7%	21.2%	147
Carbondale-Marion, IL	126,685	31,418	11.0%	13.8%	24.8%	48
Carson City, NV	54,522	10,087	6.7%	11.8%	18.5%	297
Casper, WY	81,624	18,610	7.5%	15.3%	22.8%	80
Cedar Rapids, IA	263,885	51,721	6.5%	13.1%	19.6%	243
Chambersburg-Waynesboro, PA	152,892	26,603	6.2%	11.2%	17.4%	348
Champaign-Urbana, IL	238,680	70,411	15.0%	14.5%	29.5%	13
Charleston, WV	223,371	40,430	5.8%	12.3%	18.1%	317
Charleston-North Charleston, SC	727,689	166,641	7.2%	15.7%	22.9%	79
Charlotte-Concord-Gastonia, NC-SC	2,380,314	476,063	6.4%	13.6%	20.0%	221
Charlottesville, VA	227,738	50,330	8.4%	13.7%	22.1%	101
Chattanooga, TN-GA	543,153	105,372	6.4%	13.0%	19.4%	255
Cheyenne, WY	96,389	21,109	6.8%	15.1%	21.9%	110
Chicago-Naperville-Elgin, IL-IN-WI	9,553,810	2,015,854	6.8%	14.3%	21.1%	162

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Geography	2014 Total Population	Total Population Ages 20-34	% Ages 20 to 24	% Ages 25-34	% Ages 20-34	2014 Rank
Chico, CA	224,241	54,491	11.5%	12.8%	24.3%	52
Cincinnati, OH-KY-IN	2,149,971	432,144	6.8%	13.3%	20.1%	215
Clarksville, TN-KY	279,593	76,329	9.6%	17.7%	27.3%	25
Cleveland, TN	118,959	22,245	7.0%	11.7%	18.7%	282
Cleveland-Elyria, OH	2,063,598	383,829	6.4%	12.2%	18.6%	291
Coeur d'Alene, ID	147,326	26,519	5.9%	12.1%	18.0%	321
College Station-Bryan, TX	239,953	81,584	18.9%	15.1%	34.0%	3
Colorado Springs, CO	686,908	160,050	8.3%	15.0%	23.3%	72
Columbia, MO	172,717	52,679	15.7%	14.8%	30.5%	10
Columbia, SC	800,752	178,568	8.6%	13.7%	22.3%	94
Columbus, GA-AL	312,731	75,681	8.3%	15.9%	24.2%	55
Columbus, IN	80,217	16,043	6.1%	13.9%	20.0%	224
Columbus, OH	1,994,536	436,803	6.7%	15.2%	21.9%	109
Corpus Christi, TX	443,480	94,018	7.4%	13.8%	21.2%	148
Corvallis, OR	86,316	25,377	16.8%	12.6%	29.4%	15
Crestview-Fort Walton Beach-Destin, FL	258,042	56,769	7.5%	14.5%	22.0%	105
Cumberland, MD-WV	100,530	20,307	8.6%	11.6%	20.2%	210
Dallas-Fort Worth-Arlington, TX	6,954,003	1,488,157	6.7%	14.7%	21.4%	137
Dalton, GA	142,952	28,019	7.4%	12.2%	19.6%	245
Danville, IL	79,728	15,148	6.2%	12.8%	19.0%	269
Daphne-Fairhope-Foley, AL	200,111	33,419	4.9%	11.8%	16.7%	362
Davenport-Moline-Rock Island, IA-IL	382,382	70,741	5.9%	12.6%	18.5%	294
Dayton, OH	800,836	159,366	7.1%	12.8%	19.9%	227
Decatur, AL	153,084	28,627	6.0%	12.7%	18.7%	283
Decatur, IL	108,350	20,261	7.4%	11.3%	18.7%	284
Deltona-Daytona Beach-Ormond Beach, FL	609,939	102,470	6.2%	10.6%	16.8%	361
Denver-Aurora-Lakewood, CO	2,754,258	611,445	6.3%	15.9%	22.2%	99
Des Moines-West Des Moines, IA	611,549	130,260	6.4%	14.9%	21.3%	143
Detroit-Warren-Dearborn, MI	4,296,611	807,763	6.6%	12.2%	18.8%	277
Dothan, AL	148,095	26,953	6.0%	12.2%	18.2%	308
Dover, DE	171,987	34,913	7.5%	12.8%	20.3%	197
Dubuque, IA	96,370	19,370	6.8%	13.3%	20.1%	216
Duluth, MN-WI	280,218	56,884	8.1%	12.2%	20.3%	198
Durham-Chapel Hill, NC	542,710	125,366	8.2%	14.9%	23.1%	75
East Stroudsburg, PA	166,314	29,105	7.6%	9.9%	17.5%	342
Eau Claire, WI	165,024	38,286	10.1%	13.1%	23.2%	73
El Centro, CA	179,091	40,654	8.9%	13.8%	22.7%	83
Elizabethtown-Fort Knox, KY	151,491	31,813	7.6%	13.4%	21.0%	165
Elkhart-Goshen, IN	201,971	38,173	6.0%	12.9%	18.9%	273
Elmira, NY	87,770	16,764	6.8%	12.3%	19.1%	267
El Paso, TX	836,444	190,709	8.6%	14.2%	22.8%	81
Erie, PA	278,443	56,802	7.5%	12.9%	20.4%	188
Eugene, OR	358,337	78,834	9.6%	12.4%	22.0%	106
Evansville, IN-KY	315,162	62,087	6.7%	13.0%	19.7%	236
Fairbanks, AK	99,357	29,807	12.7%	17.3%	30.0%	12
Fargo, ND-MN	228,291	64,150	11.8%	16.3%	28.1%	19

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Shaded from Green (Highest Percent) to Red (Lowest Percentage)

Geography	2014 Total Population	Total Population Ages 20-34	% Ages 20 to 24	% Ages 25-34	% Ages 20-34	2014 Rank
Farmington, NM	123,785	25,252	6.4%	14.0%	20.4%	193
Fayetteville, NC	377,939	98,264	9.2%	16.8%	26.0%	36
Fayetteville-Springdale-Rogers, AR-MO	503,046	113,688	8.3%	14.3%	22.6%	86
Flagstaff, AZ	137,682	36,761	13.1%	13.6%	26.7%	31
Flint, MI	412,895	75,147	6.7%	11.5%	18.2%	309
Florence, SC	207,030	38,094	6.5%	11.9%	18.4%	300
Florence-Muscle Shoals, AL	147,639	29,528	8.0%	12.0%	20.0%	222
Fond du Lac, WI	101,759	18,622	6.4%	11.9%	18.3%	302
Fort Collins, CO	324,122	81,679	11.1%	14.1%	25.2%	43
Fort Smith, AR-OK	279,592	51,725	6.8%	11.7%	18.5%	298
Fort Wayne, IN	427,183	84,155	6.6%	13.1%	19.7%	237
Fresno, CA	965,974	222,174	8.1%	14.9%	23.0%	77
Gadsden, AL	103,531	18,636	6.8%	11.2%	18.0%	322
Gainesville, FL	272,994	79,168	15.0%	14.0%	29.0%	17
Gainesville, GA	190,761	38,343	7.0%	13.1%	20.1%	217
Gettysburg, PA	101,714	17,698	6.9%	10.5%	17.4%	345
Glens Falls, NY	127,345	23,431	6.8%	11.6%	18.4%	301
Goldsboro, NC	124,456	25,513	8.2%	12.3%	20.5%	181
Grand Forks, ND-MN	101,842	27,803	12.9%	14.4%	27.3%	24
Grand Island, NE	84,467	15,373	5.4%	12.8%	18.2%	304
Grand Junction, CO	148,255	29,799	7.3%	12.8%	20.1%	218
Grand Rapids-Wyoming, MI	1,027,703	219,928	7.7%	13.7%	21.4%	140
Grants Pass, OR	83,599	13,376	6.1%	9.9%	16.0%	367
Great Falls, MT	82,344	18,280	8.1%	14.1%	22.2%	95
Greeley, CO	277,670	59,977	6.9%	14.7%	21.6%	127
Green Bay, WI	314,531	61,334	6.2%	13.3%	19.5%	251
Greensboro-High Point, NC	746,593	149,319	7.3%	12.7%	20.0%	223
Greenville, NC	175,354	48,398	13.9%	13.7%	27.6%	22
Greenville-Anderson-Mauldin, SC	862,463	173,355	7.5%	12.6%	20.1%	219
Gulfport-Biloxi-Pascagoula, MS	386,144	76,457	6.7%	13.1%	19.8%	231
Hagerstown-Martinsburg, MD-WV	260,070	49,153	6.4%	12.5%	18.9%	274
Hammond, LA	127,049	28,713	8.4%	14.2%	22.6%	87
Hanford-Corcoran, CA	150,269	38,018	9.3%	16.0%	25.3%	41
Harrisburg-Carlisle, PA	560,849	109,926	6.5%	13.1%	19.6%	246
Harrisonburg, VA	130,649	33,969	13.3%	12.7%	26.0%	35
Hartford-West Hartford-East Hartford, CT	1,214,295	235,573	7.1%	12.3%	19.4%	259
Hattiesburg, MS	149,312	36,134	8.8%	15.4%	24.2%	56
Hickory-Lenoir-Morganton, NC	362,896	62,781	6.3%	11.0%	17.3%	351
Hilton Head Island-Bluffton-Beaufort, SC	203,022	36,950	5.8%	12.4%	18.2%	310
Hinesville, GA	82,768	25,327	11.8%	18.8%	30.6%	9
Homosassa Springs, FL	139,377	16,168	3.8%	7.8%	11.6%	379
Hot Springs, AR	97,322	16,934	6.8%	10.6%	17.4%	349
Houma-Thibodaux, LA	211,348	46,497	7.0%	15.0%	22.0%	107
Houston-The Woodlands-Sugar Land, TX	6,490,180	1,434,330	7.0%	15.1%	22.1%	104
Huntington-Ashland, WV-KY-OH	363,325	66,125	6.3%	11.9%	18.2%	311
Huntsville, AL	441,086	89,540	6.7%	13.6%	20.3%	201

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Shaded from Green (Highest Percent) to Red (Lowest Percentage)

Geography	2014 Total Population	Total Population Ages 20-34	% Ages 20 to 24	% Ages 25-34	% Ages 20-34	2014 Rank
Idaho Falls, ID	138,403	26,297	5.8%	13.2%	19.0%	270
Indianapolis-Carmel-Anderson, IN	1,972,241	404,309	6.4%	14.1%	20.5%	182
Iowa City, IA	164,357	46,349	13.3%	14.9%	28.2%	18
Ithaca, NY	104,691	33,292	17.6%	14.2%	31.8%	7
Jackson, MI	159,741	29,552	6.6%	11.9%	18.5%	299
Jackson, MS	576,246	121,588	7.1%	14.0%	21.1%	157
Jackson, TN	130,225	26,566	7.7%	12.7%	20.4%	189
Jacksonville, FL	1,419,127	299,436	6.8%	14.3%	21.1%	153
Jacksonville, NC	187,589	65,093	17.2%	17.5%	34.7%	2
Janesville-Beloit, WI	161,188	30,303	6.5%	12.3%	18.8%	279
Jefferson City, MO	150,131	30,477	7.0%	13.3%	20.3%	199
Johnson City, TN	201,750	39,140	6.5%	12.9%	19.4%	256
Johnstown, PA	137,732	22,864	6.3%	10.3%	16.6%	363
Jonesboro, AR	126,764	27,635	7.8%	14.0%	21.8%	118
Joplin, MO	176,141	35,228	7.1%	12.9%	20.0%	225
Kahului-Wailuku-Lahaina, HI	163,108	29,523	5.0%	13.1%	18.1%	318
Kalamazoo-Portage, MI	334,017	79,496	10.9%	12.9%	23.8%	61
Kankakee, IL	111,375	21,495	7.4%	11.9%	19.3%	261
Kansas City, MO-KS	2,070,221	416,114	6.0%	14.1%	20.1%	220
Kennewick-Richland, WA	274,295	57,876	7.0%	14.1%	21.1%	152
Killeen-Temple, TX	425,239	113,114	9.4%	17.2%	26.6%	32
Kingsport-Bristol-Bristol, TN-VA	308,590	49,992	5.6%	10.6%	16.2%	365
Kingston, NY	180,445	35,006	7.5%	11.9%	19.4%	257
Knoxville, TN	857,385	167,190	7.5%	12.0%	19.5%	252
Kokomo, IN	82,982	14,107	5.9%	11.1%	17.0%	359
La Crosse-Onalaska, WI-MN	136,749	31,999	10.7%	12.7%	23.4%	71
Lafayette, LA	484,974	107,664	7.3%	14.9%	22.2%	98
Lafayette-West Lafayette, IN	211,515	61,551	16.0%	13.1%	29.1%	16
Lake Charles, LA	204,059	43,873	7.3%	14.2%	21.5%	130
Lake Havasu City-Kingman, AZ	203,361	28,674	5.0%	9.1%	14.1%	373
Lakeland-Winter Haven, FL	634,638	118,043	6.3%	12.3%	18.6%	292
Lancaster, PA	533,320	102,397	6.5%	12.7%	19.2%	263
Lansing-East Lansing, MI	470,458	112,439	11.4%	12.5%	23.9%	60
Laredo, TX	266,673	57,335	8.1%	13.4%	21.5%	131
Las Cruces, NM	213,676	50,641	10.6%	13.1%	23.7%	62
Las Vegas-Henderson-Paradise, NV	2,069,681	444,981	6.7%	14.8%	21.5%	129
Lawrence, KS	116,585	39,522	19.5%	14.4%	33.9%	4
Lawton, OK	131,395	31,009	8.4%	15.2%	23.6%	64
Lebanon, PA	136,359	23,726	6.4%	11.0%	17.4%	346
Lewiston, ID-WA	62,196	11,942	5.5%	13.7%	19.2%	264
Lewiston-Auburn, ME	107,440	20,199	6.2%	12.6%	18.8%	280
Lexington-Fayette, KY	494,189	114,158	9.2%	13.9%	23.1%	74
Lima, OH	105,040	19,748	7.0%	11.8%	18.8%	278
Lincoln, NE	320,227	81,658	11.3%	14.2%	25.5%	38
Little Rock-North Little Rock-Conway, AR	727,777	156,472	7.2%	14.3%	21.5%	132
Logan, UT-ID	130,934	35,614	13.0%	14.2%	27.2%	26

US Metro Areas with Ranked by Population Ages 20-34 as a Percent of Total Population

Shaded from Green (Highest Percent) to Red (Lowest Percentage)

Geography	2014 Total Population	Total Population Ages 20-34	% Ages 20 to 24	% Ages 25-34	% Ages 20-34	2014 Rank
Longview, TX	217,481	42,626	7.2%	12.4%	19.6%	249
Longview, WA	102,133	17,260	6.1%	10.8%	16.9%	360
Los Angeles-Long Beach-Anaheim, CA	13,262,220	3,023,786	7.6%	15.2%	22.8%	82
Louisville/Jefferson County, KY-IN	1,265,210	249,246	6.3%	13.4%	19.7%	238
Lubbock, TX	305,262	83,031	12.6%	14.6%	27.2%	27
Lynchburg, VA	257,570	53,059	9.3%	11.3%	20.6%	180
Macon, GA	233,212	46,409	7.1%	12.8%	19.9%	228
Madera, CA	154,548	31,373	7.0%	13.3%	20.3%	196
Madison, WI	633,787	153,376	9.3%	14.9%	24.2%	53
Manchester-Nashua, NH	405,184	76,985	6.2%	12.8%	19.0%	271
Manhattan, KS	98,091	34,724	18.6%	16.8%	35.4%	1
Mankato-North Mankato, MN	98,478	26,983	12.6%	14.8%	27.4%	23
Mansfield, OH	121,942	21,828	6.0%	11.9%	17.9%	326
McAllen-Edinburg-Mission, TX	831,073	175,356	7.9%	13.2%	21.1%	158
Medford, OR	210,287	37,641	6.0%	11.9%	17.9%	327
Memphis, TN-MS-AR	1,344,121	280,921	7.1%	13.8%	20.9%	171
Merced, CA	266,353	59,130	8.3%	13.9%	22.2%	96
Miami-Fort Lauderdale-West Palm Beach, FL	5,929,819	1,180,034	6.5%	13.4%	19.9%	229
Michigan City-La Porte, IN	111,444	21,954	6.3%	13.4%	19.7%	239
Midland, MI	83,427	15,267	6.5%	11.8%	18.3%	303
Midland, TX	163,470	40,377	7.8%	16.9%	24.7%	49
Milwaukee-Waukesha-West Allis, WI	1,572,245	322,310	6.6%	13.9%	20.5%	185
Minneapolis-St. Paul-Bloomington, MN-WI	3,495,176	737,482	6.3%	14.8%	21.1%	159
Missoula, MT	112,684	30,312	12.1%	14.8%	26.9%	28
Mobile, AL	415,123	84,270	7.1%	13.2%	20.3%	202
Modesto, CA	531,997	113,315	7.3%	14.0%	21.3%	144
Monroe, LA	178,864	37,740	7.2%	13.9%	21.1%	154
Monroe, MI	149,824	25,620	6.0%	11.1%	17.1%	355
Montgomery, AL	374,430	80,877	8.0%	13.6%	21.6%	126
Morgantown, WV	137,251	42,548	14.5%	16.5%	31.0%	8
Morristown, TN	115,713	19,903	5.5%	11.7%	17.2%	353
Mount Vernon-Anacortes, WA	120,365	21,305	5.8%	11.9%	17.7%	337
Muncie, IN	117,074	29,737	14.1%	11.3%	25.4%	40
Muskegon, MI	172,344	32,573	6.8%	12.1%	18.9%	272
Myrtle Beach-Conway-North Myrtle Beach, SC-NC	417,668	71,839	5.5%	11.7%	17.2%	354
Napa, CA	141,667	27,483	6.9%	12.5%	19.4%	258
Naples-Immokalee-Marco Island, FL	348,777	51,270	5.0%	9.7%	14.7%	372
Nashville-Davidson--Murfreesboro--Franklin, TN	1,792,468	390,758	7.0%	14.8%	21.8%	114
New Bern, NC	127,886	28,007	8.9%	13.0%	21.9%	111
New Haven-Milford, CT	861,277	173,978	7.1%	13.1%	20.2%	211
New Orleans-Metairie, LA	1,251,849	272,903	6.8%	15.0%	21.8%	115
New York-Newark-Jersey City, NY-NJ-PA	20,092,883	4,279,784	6.8%	14.5%	21.3%	145
Niles-Benton Harbor, MI	155,233	27,011	6.0%	11.4%	17.4%	350

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North Port-Sarasota-Bradenton, FL	748,708	103,322	4.8%	9.0%	13.8%	375
Norwich-New London, CT	273,676	55,283	7.7%	12.5%	20.2%	206
Ocala, FL	339,167	51,553	5.6%	9.6%	15.2%	371
Ocean City, NJ	95,344	14,969	6.1%	9.6%	15.7%	369
Odessa, TX	153,904	38,476	8.7%	16.3%	25.0%	44
Ogden-Clearfield, UT	631,146	133,172	6.7%	14.4%	21.1%	163
Oklahoma City, OK	1,336,767	303,446	7.8%	14.9%	22.7%	84
Olympia-Tumwater, WA	265,851	55,829	6.3%	14.7%	21.0%	164
Omaha-Council Bluffs, NE-IA	904,491	191,752	6.3%	14.9%	21.2%	149
Orlando-Kissimmee-Sanford, FL	2,321,418	515,355	7.5%	14.7%	22.2%	100
Oshkosh-Neenah, WI	169,511	37,123	8.8%	13.1%	21.9%	112
Owensboro, KY	116,170	21,724	6.1%	12.6%	18.7%	285
Oxnard-Thousand Oaks-Ventura, CA	846,178	170,928	7.2%	13.0%	20.2%	207
Palm Bay-Melbourne-Titusville, FL	556,885	90,215	5.5%	10.7%	16.2%	366
Panama City, FL	192,406	39,443	6.5%	14.0%	20.5%	186
Parkersburg-Vienna, WV	92,684	15,849	5.7%	11.4%	17.1%	356
Pensacola-Ferry Pass-Brent, FL	474,081	105,246	8.3%	13.9%	22.2%	97
Peoria, IL	379,520	71,350	6.3%	12.5%	18.8%	275
Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	6,051,170	1,258,643	6.9%	13.9%	20.8%	173
Phoenix-Mesa-Scottsdale, AZ	4,489,109	942,713	6.9%	14.1%	21.0%	166
Pine Bluff, AR	95,127	18,835	7.1%	12.7%	19.8%	232
Pittsburgh, PA	2,355,968	452,346	6.2%	13.0%	19.2%	265
Pittsfield, MA	128,715	22,525	6.7%	10.8%	17.5%	343
Pocatello, ID	83,347	19,503	8.0%	15.4%	23.4%	70
Portland-South Portland, ME	523,552	94,763	5.9%	12.2%	18.1%	319
Portland-Vancouver-Hillsboro, OR-WA	2,347,127	492,897	6.1%	14.9%	21.0%	167
Port St. Lucie, FL	444,420	67,996	5.1%	10.2%	15.3%	370
Prescott, AZ	218,844	29,763	4.9%	8.7%	13.6%	376
Providence-Warwick, RI-MA	1,609,367	326,702	7.5%	12.8%	20.3%	203
Provo-Orem, UT	572,798	153,510	12.3%	14.5%	26.8%	29
Pueblo, CO	161,875	31,728	7.3%	12.3%	19.6%	247
Punta Gorda, FL	168,474	18,532	4.2%	6.8%	11.0%	380
Racine, WI	195,163	35,520	6.2%	12.0%	18.2%	305
Raleigh, NC	1,242,974	253,567	6.5%	13.9%	20.4%	194
Rapid City, SD	143,867	29,780	7.2%	13.5%	20.7%	175
Reading, PA	413,691	77,360	6.8%	11.9%	18.7%	289
Redding, CA	179,804	32,005	5.7%	12.1%	17.8%	329
Reno, NV	444,487	95,120	7.1%	14.3%	21.4%	138
Richmond, VA	1,260,668	264,740	6.8%	14.2%	21.0%	169
Riverside-San Bernardino-Ontario, CA	4,441,890	968,332	7.9%	13.9%	21.8%	116
Roanoke, VA	312,837	55,059	5.8%	11.8%	17.6%	339
Rochester, MN	212,778	40,853	5.5%	13.7%	19.2%	266
Rochester, NY	1,083,393	221,012	7.5%	12.9%	20.4%	195
Rockford, IL	342,411	60,949	6.1%	11.7%	17.8%	333
Rocky Mount, NC	149,290	24,633	5.5%	11.0%	16.5%	364

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Rome, GA	96,063	18,828	7.6%	12.0%	19.6%	250
Sacramento--Roseville--Arden-Arcade, CA	2,244,397	475,812	7.3%	13.9%	21.2%	150
Saginaw, MI	195,012	36,467	7.3%	11.4%	18.7%	286
St. Cloud, MN	192,418	45,218	10.0%	13.5%	23.5%	67
St. George, UT	151,948	29,782	6.8%	12.8%	19.6%	248
St. Joseph, MO-KS	127,671	27,194	7.6%	13.7%	21.3%	141
St. Louis, MO-IL	2,805,856	558,365	6.5%	13.4%	19.9%	230
Salem, OR	404,026	82,017	7.5%	12.8%	20.3%	200
Salinas, CA	431,344	97,484	7.8%	14.8%	22.6%	89
Salisbury, MD-DE	389,922	70,966	7.4%	10.8%	18.2%	306
Salt Lake City, UT	1,153,340	271,035	7.2%	16.3%	23.5%	68
San Angelo, TX	118,296	30,165	10.2%	15.3%	25.5%	39
San Antonio-New Braunfels, TX	2,326,665	509,540	7.3%	14.6%	21.9%	113
San Diego-Carlsbad, CA	3,263,431	799,541	8.3%	16.2%	24.5%	50
San Francisco-Oakland-Hayward, CA	4,594,060	1,001,505	6.1%	15.7%	21.8%	117
San Jose-Sunnyvale-Santa Clara, CA	1,952,872	419,867	6.4%	15.1%	21.5%	133
San Luis Obispo-Paso Robles-Arroyo Grande, CA	279,083	62,794	11.0%	11.5%	22.5%	92
Santa Cruz-Watsonville, CA	271,804	61,156	10.3%	12.2%	22.5%	91
Santa Fe, NM	148,164	25,336	5.7%	11.4%	17.1%	357
Santa Maria-Santa Barbara, CA	440,668	107,082	10.9%	13.4%	24.3%	51
Santa Rosa, CA	500,292	98,558	6.4%	13.3%	19.7%	240
Savannah, GA	372,708	87,586	8.2%	15.3%	23.5%	69
Scranton--Wilkes-Barre--Hazleton, PA	559,679	104,660	6.6%	12.1%	18.7%	287
Seattle-Tacoma-Bellevue, WA	3,671,478	833,426	6.7%	16.0%	22.7%	85
Sebastian-Vero Beach, FL	144,755	18,673	4.4%	8.5%	12.9%	378
Sebring, FL	98,236	13,360	4.4%	9.2%	13.6%	377
Sheboygan, WI	115,290	20,752	5.4%	12.6%	18.0%	323
Sherman-Denison, TX	123,534	22,360	6.0%	12.1%	18.1%	315
Shreveport-Bossier City, LA	445,142	93,925	6.9%	14.2%	21.1%	160
Sierra Vista-Douglas, AZ	127,448	24,725	6.2%	13.2%	19.4%	253
Sioux City, IA-NE-SD	169,058	30,430	6.7%	11.3%	18.0%	324
Sioux Falls, SD	248,252	53,374	6.3%	15.2%	21.5%	134
South Bend-Mishawaka, IN-MI	319,226	63,207	7.5%	12.3%	19.8%	233
Spartanburg, SC	321,418	63,319	7.3%	12.4%	19.7%	241
Spokane-Spokane Valley, WA	542,073	113,835	7.4%	13.6%	21.0%	168
Springfield, IL	211,311	39,726	6.5%	12.3%	18.8%	276
Springfield, MA	629,100	137,144	9.6%	12.2%	21.8%	119
Springfield, MO	450,619	97,784	8.8%	12.9%	21.7%	122
Springfield, OH	136,554	24,034	6.1%	11.5%	17.6%	340
State College, PA	158,742	47,940	16.5%	13.7%	30.2%	11
Staunton-Waynesboro, VA	119,766	21,797	5.7%	12.5%	18.2%	312
Stockton-Lodi, CA	715,597	149,560	7.4%	13.5%	20.9%	172
Sumter, SC	107,919	21,692	8.2%	11.9%	20.1%	213
Syracuse, NY	661,478	132,957	7.6%	12.5%	20.1%	214
Tallahassee, FL	374,890	105,344	14.1%	14.0%	28.1%	20

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Tampa-St. Petersburg-Clearwater, FL	2,915,582	545,214	6.0%	12.7%	18.7%	288
Terre Haute, IN	171,555	37,227	9.1%	12.6%	21.7%	123
Texarkana, TX-AR	147,740	27,480	6.7%	11.9%	18.6%	293
The Villages, FL	114,350	8,919	2.0%	5.8%	7.8%	381
Toledo, OH	607,456	128,781	8.2%	13.0%	21.2%	151
Topeka, KS	233,758	41,843	5.1%	12.8%	17.9%	328
Trenton, NJ	371,537	76,165	7.9%	12.6%	20.5%	183
Tucson, AZ	1,004,516	214,966	9.2%	12.2%	21.4%	139
Tulsa, OK	970,391	196,019	6.7%	13.5%	20.2%	208
Tuscaloosa, AL	235,954	58,989	11.4%	13.6%	25.0%	45
Tyler, TX	218,842	45,081	7.5%	13.1%	20.6%	177
Urban Honolulu, HI	991,788	237,037	8.2%	15.7%	23.9%	59
Utica-Rome, NY	296,615	55,764	6.9%	11.9%	18.8%	281
Valdosta, GA	143,140	38,075	12.6%	14.0%	26.6%	33
Vallejo-Fairfield, CA	431,131	93,555	7.5%	14.2%	21.7%	124
Victoria, TX	99,536	20,405	6.7%	13.8%	20.5%	184
Vineland-Bridgeton, NJ	157,389	34,311	7.3%	14.5%	21.8%	120
Virginia Beach-Norfolk-Newport News, VA-NC	1,717,387	405,303	8.5%	15.1%	23.6%	66
Visalia-Porterville, CA	458,198	98,971	7.7%	13.9%	21.6%	128
Waco, TX	261,958	59,203	10.0%	12.6%	22.6%	88
Walla Walla, WA	63,706	13,442	9.2%	11.9%	21.1%	161
Warner Robins, GA	186,675	39,388	6.9%	14.2%	21.1%	155
Washington-Arlington-Alexandria, DC-VA-MD-WV	6,032,744	1,327,204	6.5%	15.5%	22.0%	108
Waterloo-Cedar Falls, IA	169,993	38,418	9.2%	13.4%	22.6%	90
Watertown-Fort Drum, NY	119,103	31,086	10.6%	15.5%	26.1%	34
Wausau, WI	135,780	24,169	5.6%	12.2%	17.8%	334
Weirton-Steubenville, WV-OH	125,467	22,082	6.3%	11.3%	17.6%	341
Wenatchee, WA	114,392	20,362	7.1%	10.7%	17.8%	330
Wheeling, WV-OH	145,205	25,411	5.9%	11.6%	17.5%	344
Wichita, KS	641,225	131,451	6.7%	13.8%	20.5%	187
Wichita Falls, TX	151,536	35,762	10.0%	13.6%	23.6%	65
Williamsport, PA	116,508	22,486	6.7%	12.6%	19.3%	262
Wilmington, NC	272,548	58,053	8.0%	13.3%	21.3%	146
Winchester, VA-WV	134,221	24,428	5.9%	12.3%	18.2%	307
Winston-Salem, NC	655,015	118,558	6.5%	11.6%	18.1%	320
Worcester, MA-CT	930,473	179,581	7.1%	12.2%	19.3%	260
Yakima, WA	247,687	50,528	7.7%	12.7%	20.4%	190
York-Hanover, PA	440,755	78,454	6.1%	11.7%	17.8%	335
Youngstown-Warren-Boardman, OH-PA	553,263	94,608	6.3%	10.8%	17.1%	358
Yuba City, CA	169,813	35,491	6.7%	14.2%	20.9%	170
Yuma, AZ	203,247	44,918	8.4%	13.7%	22.1%	103
United States	318,857,056	65,684,554	7.1%	13.5%	20.6%	--

Source: US Census Bureau ACS 2014, Garner Economics