

We Create Solutions that Work

We are data driven strategists helping companies, communities, and organizations—large and small, urban and rural—achieve success.

We offer location advisory services, analytical research, industry targeting, strategic planning, and organizational assessments with a wealth of expertise to companies, communities, and organizations globally. We are based in Atlanta, GA with representative offices in Europe (Berlin), Asia (Seoul), and North Carolina.

Since 2003, our team has been led by Jay Garner, a veteran of the site location advisory, economic development and chamber of commerce professions, and is rounded out by talented experts with CECD and CCE designations.

Our Value Proposition

We help clients in creating and executing a tailored strategy for effective growth or in finding the optimal location for their operations.

We believe in the essential worth of research to understand and better plan for a community's economic development success or a company's optimal location choice. It is our cornerstone. Our economic assessments are in-depth, comprehensive, and thorough. We insist upon digging deeply and mining for the most detailed demographic data, industry statistics, or comparative rankings because we know that businesses considering other potential locations will do the same.

We understand that every community and company is different and approach each client with the goal of uncovering their unique assets and character; or in finding that ideal location for a company's investment (especially considering that there are 3,141 counties in the United States alone!). Through our work with more than 165 clients, Garner Economics has developed a realistic and rigorous methodology to identify areas of competitive advantage and integrate our recommendations into actionable, implementation plans.



We Are

- ✓ **Strategists**
- ✓ **Analysts**
- ✓ **Geographers**
- ✓ **Demographers**
- ✓ **Tacticians**



Get in Touch

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Our Team

We believe that a diversity of perspectives creates better, more innovative solutions. Our team of talented experts comes from different backgrounds and professional disciplines and brings different approaches to the table.

- Founded in 2003
- Led by Jay Garner, a 30+ year veteran of the economic development, chamber of commerce and site-location consulting professions
- 165+ engagements to date
- Expertise in site selection, industry targeting, analytical research, strategic planning and organizational development
- Founding member of the Site Selectors Guild, with more than 51 of the top international site location consultants



The Garner Economics Team

“When the Lehigh Valley needed outside expertise to assess our strengths and weaknesses to help develop a smart plan for economic development, we turned to Garner Economics. We made the right move. Garner was invaluable in helping us to understand ourselves and our assets in order to develop a strategy for our future that is unique for our region. I believe Jay Garner and his team were able to do this so effectively because of Jay’s unique perspective of understanding communities and economic development but, more importantly, his deep understanding of the needs of the customer, the businesses that create jobs and create wealth in a community.”

-Don Cunningham, Lehigh Valley Economic Development Corporation, PA

Our Clients

Garner Economics is proud to have served more than 165+ communities and clients. Ranging from individual towns to large metropolitan areas and small companies to Fortune 500 operations, the diversity of our portfolio has provided us a breadth of expertise and exposed us to much of the cutting-edge economic development and site selection work occurring throughout the US and globally.





What Our Clients Are Saying

“The Garner Economics team was very professional, knowledgeable, honest in their recommendations, and a joy to work with throughout the process. Jay and his team have been an invaluable resource in the development of an excellent strategic plan, and we now have a clear path forward in our economic development program and marketing efforts.”

“Primus partners with Garner Economics to provide a full range of site location services to its clients. We use Garner Economics exclusively for these services in conjunction with our corporate clients because the work of Jay and his team is simply outstanding. Our clients are thrilled with the deliverables and outcomes from Garner which means we are happy too.”

“The Strategic Plan produced by Garner Economics is a tool that will actually guide economic development efforts in our region rather than a report that will reside on a shelf. The Garner team was thorough, responsive and honored all deliverables and time lines. They demonstrated genuine interest in our community. We are now able to hit the ground running with Garner’s recommendations as we build our work plan and budget.”



Darrell Brown, Director
Charles County (MD) Department of
Economic Development



Erik Gunderson,
Executive Vice President,
Primus Builders



Tammy Fields, Chief ED Officer
Colorado Springs Chamber & EDC



Food Processing Site Certification

Primus Builders and Garner Economics have partnered to create one of the most extensive certification initiatives in the economic development and food & beverage industry.

Our goal is to help communities prepare for the location of food & beverage projects, which also helps companies in that industry sector (many of whom are our clients) understand that a community has met Primus/Garner’s rigorous review requirements. See more at www.garnereconomics.com

