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Tina Valdecanas joins firm as Senior Associate

Garner Economics, LLC, a leading provider of site selection, analytical research, industry targeting, strategic planning and organizational development, is pleased to announce the recent hire of Tina Valdecanas as a Senior Associate. Within this role, Valdecanas will work with clients to identify and evaluate critical issues facing their long-term business goals and help translate high-level strategic concepts into clear, actionable business recommendations.

"We are delighted to welcome Tina as part of our team. Her experience is a great match for our strategic direction, and her collaborative style and ability to distill a broad range of economic and industry information into salient points will further strengthen our ability to address our clients' individual needs," said Jay Garner, President and CEO of the firm.

In joining Garner Economics, Valdecanas brings the ability to deliver effective results based on over 15 years of experience in strategic planning and program execution. She has a strong track record of building effective relationships with a broad range of stakeholders by identifying and aligning mutual interests to further organizational goals. Additionally, her strong analytical, presentation, consensus building, and communications skills will help to inform client decisions, as well as tell external audiences the story of the organization's current success and future vision.

"I was attracted to Garner Economics by its diverse portfolio of services and its commitment to research and analytical rigor to inform recommendations," Valdecanas said. "I intend to apply my strategic planning, relationship building and project management skills to be a partner to Garner Economics' clients and help them achieve their long-term economic development goals," she said.

Prior to joining Garner Economics, Valdecanas was Chief Strategy and Branding Officer at the Research Triangle Foundation of North Carolina and VP for Product Improvement at the Greater Phoenix Economic Council. She served as the lead author or contributing author of several publications examining the competitive position of various regions, best practices among regional economic development efforts and innovation centers, and trends in technology-led economic development.

During her earlier career, Valdecanas held positions at Arizona State University's Morrison Institute of Public Policy; the US-ASEAN Business Council; the US Department of Agriculture's Economic Research Service; the US-China Business Council, and the Bureau of Intelligence and Research at the US Department of State.

Valdecanas received her undergraduate degree from the Edmund Walsh School of Foreign Service at Georgetown University and her masters' degree from the Nitze School of Advanced International Studies at Johns Hopkins University.

About Garner Economics, LLC

Garner Economics, LLC provides innovative economic development solutions in a competitive global market. Garner Economics offers site selection, analytical research, industry targeting, strategic planning and organizational development with a wealth of expertise to companies, communities, and organizations globally. Garner Economics is based in Atlanta, GA and has representative offices in both Europe (Berlin) and Asia (Seoul).

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For more information, please contact Garner Economics at 770-716-9544, email info@garnereconomics.com or visit the Garner Economics website at www.garnereconomics.com.