

# Food Site Certification

## A Constantly Growing Industry

There are over 33,000 companies in the United States that are defined as food and beverage (F&B) process manufacturers. The industry continues to expand despite economic recessions and has continually evolved to meet the ever-changing demands of consumers. Combined, these companies employ more than 1.6 million people.

## Why Food Site Certification?

Speed to market continues to be an important factor with F&B clients in selecting sites or buildings, especially given the industry's growth. Before much time is expended in evaluating the community, workforce, and business climate, clients want to know that a potential site meets the rigorous criteria that are required for any food and beverage processing facility.

Primus Builders and Garner Economics have partnered to create one of the most extensive certification initiatives in the economic development and food and beverage industry. The process helps communities prepare for the location of F&B projects, which in turn helps companies in the industry (many of whom are our current clients) know that a community has met Primus/Garner's rigorous review requirements.

## The Site Certification Process

The Primus/Garner certification process includes an assessment of the site against a database of hundreds of criteria and variables necessary to support the critical business decisions of a food industry manufacturer; a comprehensive labor analysis focused on the workforce requirements of the food and beverage industry; potential building drawings so that a prospective client can see how a building may be defined on the site; and a report detailing how the site meets or exceeds the certification criteria.

If, after being vetted through the process, the site does not meet the criteria, an explanation of what needs to be done to achieve certification is provided to the client.

**“ Primus partners with Garner Economics to provide a full range of site location services to its clients. We use Garner Economics exclusively for these services in conjunction with our corporate clients because the work of Jay and his team is simply outstanding. Our clients are thrilled with the deliverables and outcomes from Garner which means we are happy too.”**

— Erik Gunderson, Executive Vice President  
Primus Builders



## What's Included with Certification?

- A concise database record for hundreds of valuable criteria and variables necessary to support the critical business decisions of a Food Industry Manufacturer, considering your location.
- A comprehensive labor analysis by Garner Economics focused on the workforce requirements of the food and beverage industry. This presents solid information to help persuade prospective clients of the value of your site.
- A building layout from our engineers so that a prospective client can see how a building may be defined on the site(s) we analyze.
- A report, with the Primus / Garner Food Site Certification label. If the site does not meet the criteria, an explanation of what needs to be done will be provided to achieve the Certification.

## Who We Are

PRIMUS is known internationally as the go-to resource in helping food and beverage companies grow and is one of the leading Design/Build resources in the food and beverage industry. Primus has successfully completed a broad range of complex food processing and greenfield additions that embraced the clients' business and operational goals to implement a single project agenda. The company is an expert in the specialized requirements needed to design and construct fully cooked and fresh food facilities, compliant with USDA and FDA requirements while fully implementing the AMI principles of sanitary facility and equipment design. Primus focuses on sustainable design and construction and is a member of the US Green Building Council.

GARNER ECONOMICS offers site selection, analytical research, industry targeting, strategic planning and organizational development to companies, communities, and organizations globally. Based in Atlanta, GA, the firm has representative offices in both Europe and Asia. Through this partnership, Garner Economics is the exclusive provider of site location services for Primus Builders and conducts the economic, market, and labor analysis of the food site certification process.

### Some Clients



### For More Information

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